



# 2025 WINTER WORKSHOPS SPONSORSHIP INFORMATION

Sponsorship deadline is January 17, 2025—IMAA cannot guarantee signage or printing for sponsorships received after this date. The IMAA office will contact the sponsoring company for logos, artwork, or promotional items. Register online at [winterworkshops.org](http://winterworkshops.org) or on the Winter Workshops Registration Form. Please contact Katie at the IMAA office with any questions ([katie@indmaa.org](mailto:katie@indmaa.org)).

## PREMIER SPONSORS | \$3000 *Limit of 1 sponsor per Premier category.*

### PREMIER LANYARD SPONSOR

Exclusive branding of the event lanyards for Winter Workshops attendees. Includes all benefits from Platinum level.
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### PREMIER KEYCARD SPONSOR

Exclusive branding of the hotel keycards for Winter Workshops attendees. Includes all benefits from Platinum level.
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### PREMIER DIGITAL SPONSOR

Use of company name as Winter Workshops wi-fi password and welcome message in event mobile app. Includes all benefits from Platinum level.
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## PLATINUM SPONSOR | \$1500

**Registration Packet Logo Promotion** Logo printed on Registration Packet bag.

**Registration Packet Item** Opportunity to provide giveaway item in Registration Packet bag (for example: printed flyer ad, notepads, pens, USB flash drives, hand sanitizer, etc.)

**Event Program Listing** Ad (provided by you) printed in Winter Workshops and Trade Show program.

**Event Signage** Sign provided by IMAA with sponsor logo.

**Includes all benefits from Gold level.**

## GOLD SPONSOR | \$1000

**Podium Mention** Thanked at the podium during general sessions and lunches.

**Lunch Promotion** Logo displayed on screens during lunches as Gold Sponsor.

**Event Program Listing** Logo printed in Winter Workshops and Trade Show program with Gold Sponsors.

**Event Signage** Logo printed on sign (provided by IMAA) with all Gold sponsors.

**Includes all benefits from Silver level.**

## SILVER SPONSOR | \$750

**Event Signage** Logo on sign (provided by IMAA) with all Silver sponsors.

**Lunch Promotion** Listed on screens during lunches as Silver Sponsor.

**Website Listing** Logo displayed on Winter Workshop and Tradeshow event website.

**Includes all benefits from Bronze level.**

## BRONZE SPONSOR | \$500

**Event Program Listing** Listed in Winter Workshops and Trade Show program with Bronze Sponsors.

**Event Signage** Listed on sign (provided by IMAA) with all Bronze sponsors.

**Newsletter Acknowledgement** Thanked as Sponsor in 2nd Quarter IMAA Newsletter.

**Website Listing** Listed as Bronze Sponsor on Winter Workshops and Tradeshow event website.